OFFICIAL PROGRAM

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October 31, 1936

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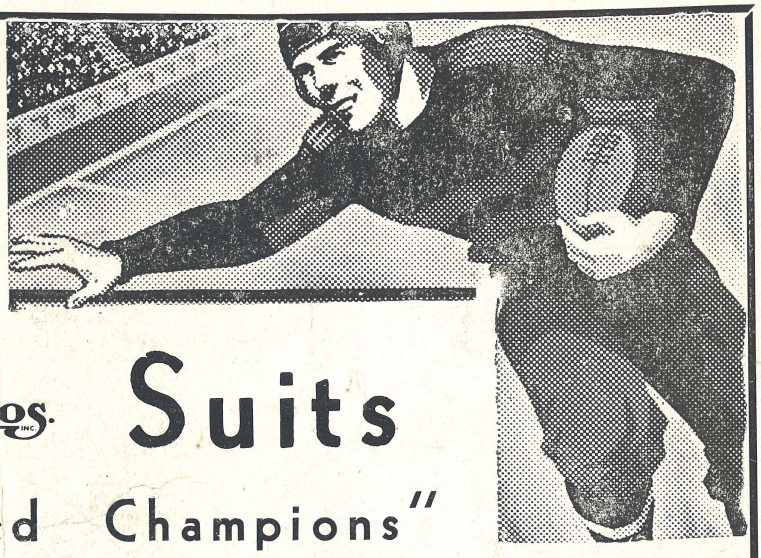

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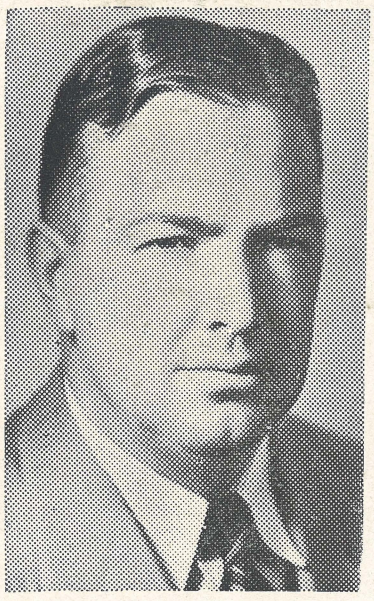
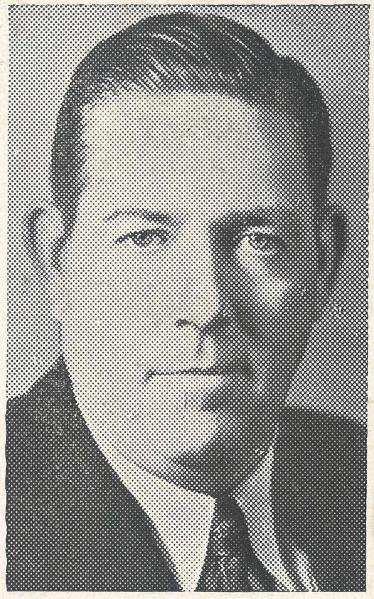
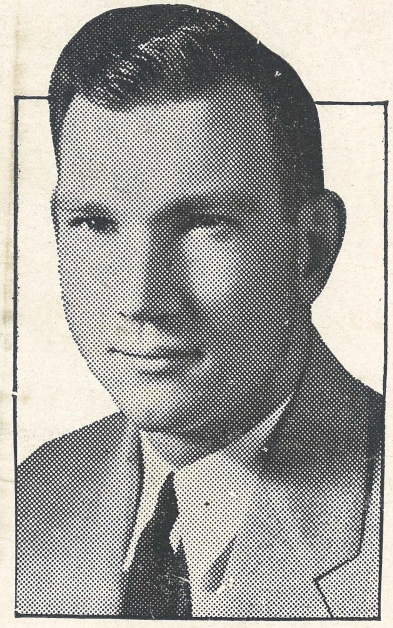
THE COACHES



HEAD COACH CURTIS PARKER



COACH TOM COBB



COACH ELMER SMITH

The only coaching connection Curtis Parker has ever had progressed into its eleventh season when the 1936 football campaign opened.

Parker became associated with Centenary athletic affairs soon after graduating from the University of Arkansas and has settled down to what appears to be a permanent reign.

Stepped up to head coach after serving progressively as freshman coach and assistant varsity mentor, Parker is now in his third season as head-man, and with a competent staff of associates flanking him, he anticipates big things for the current edition of the Maroon and White. With the staff enlarged to what amounts to a numerical record at the school, Parker has as associates two full-time assistants in Elmer Smith and Tom Cobb, and a third aide in Sid Binion, a star tackle of the 1935 team, who is back in school to work on his degree.

Starting the 1935 season under discouraging auspices, with the death of Assistant Coach E. T. Renfro supplying the major blow, Parker brought his team through an eleven-game schedule against teams of surprising strength with a record of six victories and five defeats, and although it was not one of the best seasons the Gents have had, it was regarded as a satisfactory one because of the abnormal and unexpected power of several of their opponents, notably, T. C. U., Baylor, Texas and Ole Miss. In his first season as head coach, following his promotion to the post after the transfer of Homer Norton to Texas A. & M., the Parker-coached Gents won all but two of their games.

With a competitive background as a football, basketball and track star at Arkansas, Parker came to Centenary originally as its freshman coach. Later he was advanced to assistant varsity coach, and when Norton's resignation created a vacancy as head coach, the selecting committee agreed without considering anybody else that Parker was the man for the job. That feeling of confidence has been more than justified. His expert knowledge of football and the ability to teach it has been evident throughout the period of his association with the team.

Although football is his major activity, his coaching of the Centenary basketball teams has been so expert that two of them have won the S. I. A. A. championship, and others have finished high in the list. Parker is in complete charge of the athletic program of the school as athletic director.

Making their bow to Shreveport football fans, Smith and Cobb, have already impressed observers of their methods with the fact that they possess an accurate knowledge of their business.

Smith, functioning as backfield coach, is an alumnus of Hendrix college where he so excelled in football, basketball, track and baseball that he received all-conference honors in the four sports. Oddly enough, Smith succeeded the late Coach Renfro at Hendrix when Renfro transferred to Shreveport. In his competitive years he was an all-Arkansas choice in football and basketball, and his success in baseball led to professional connections with Pine Bluff and Little Rock. Smith was a three-year coach at Hamburg high school and served three years as assistant coach at Hendrix.

Completing the complement of full-time coaches, Tom Cobb, huskiest member of the staff in holding down the line coach's position in his first year with the Centenary athletic department. Cobb played freshman football at Arkansas and finished up his scholastic work with a B. S. degree at Northeastern Teachers college of Oklahoma where he was also an assistant coach. Cobb has both the collegiate and professional slant on sport, for after completing his college string, he played with several pro elevens including those of Benny Friedman and Ernie Nevers.

The Parker-Smith-Cobb triumverate at Centenary is expected to accomplish big things and keep Centenary football pitched to its accustomed high place in the pigskin realm.

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Dr. Cline has been connected with Centenary for sixteen years. He received a Ph. B., M. A. degree from Emory University in 1916 and later come here as head of the History Department. He has been president of the college for the past three years.

President Cline

Rule Changes for 1936

By Joe R. Carter *Sports Editor, The Shreveport Times*

For once, at least, the pigskin rule makers quit kicking the football code around.

The committee that decides how the gridiron sport must be played checked over the code for the 1936 season and found it okay in all but one case.

Annually it had been the custom of the rules committee to make any number of changes, and thus impose a hardship on John W. Fan.

The only major change appears to be a sensible one, for it permits more action, and that is what the sport thrives on.

Under the 1935 rules a ball kicked from scrimmage, which for any reason did not cross the line of scrimmage, could be recovered by the kicking team but not advanced. This year any player of either team may recover and anvance a kicked ball that fails to cross the line

The football rule makers have placed the responsibility for prompting reporting on the officials were required to notify the squads that field entirely upon the teams. In the past, the the rest period was nearing the end. The penalty for being late is fifteen yards and the pigskin must be put in play by kick. Heretofore the ball could be put in play from scrimmage.

A move to clarify the rule of "running into the kicker" has been made under the personal foul rule. If contact with the booter is slight, or is caused by the kicker's own motion, no action will be taken by the officials. If a kicker is knocked down as an incidental part of a successfully executed play there will be no penalty.

On a kick that develops from a running play, the kicker is entirely on his own. He is accorded no special protection.

The committee has revised the wording that covers interference with eligible pass receivers. Ineligible players who have crossed the line of scrimmage must in no manner interfere with any player of either team who is eligible to catch the ball. Ineligible players shall not even be in that part of the field to which the pass is thrown.

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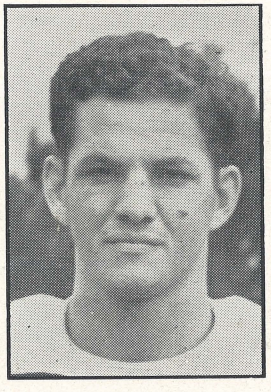

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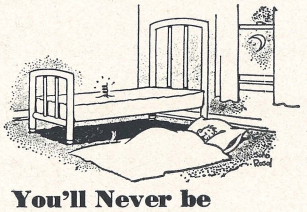

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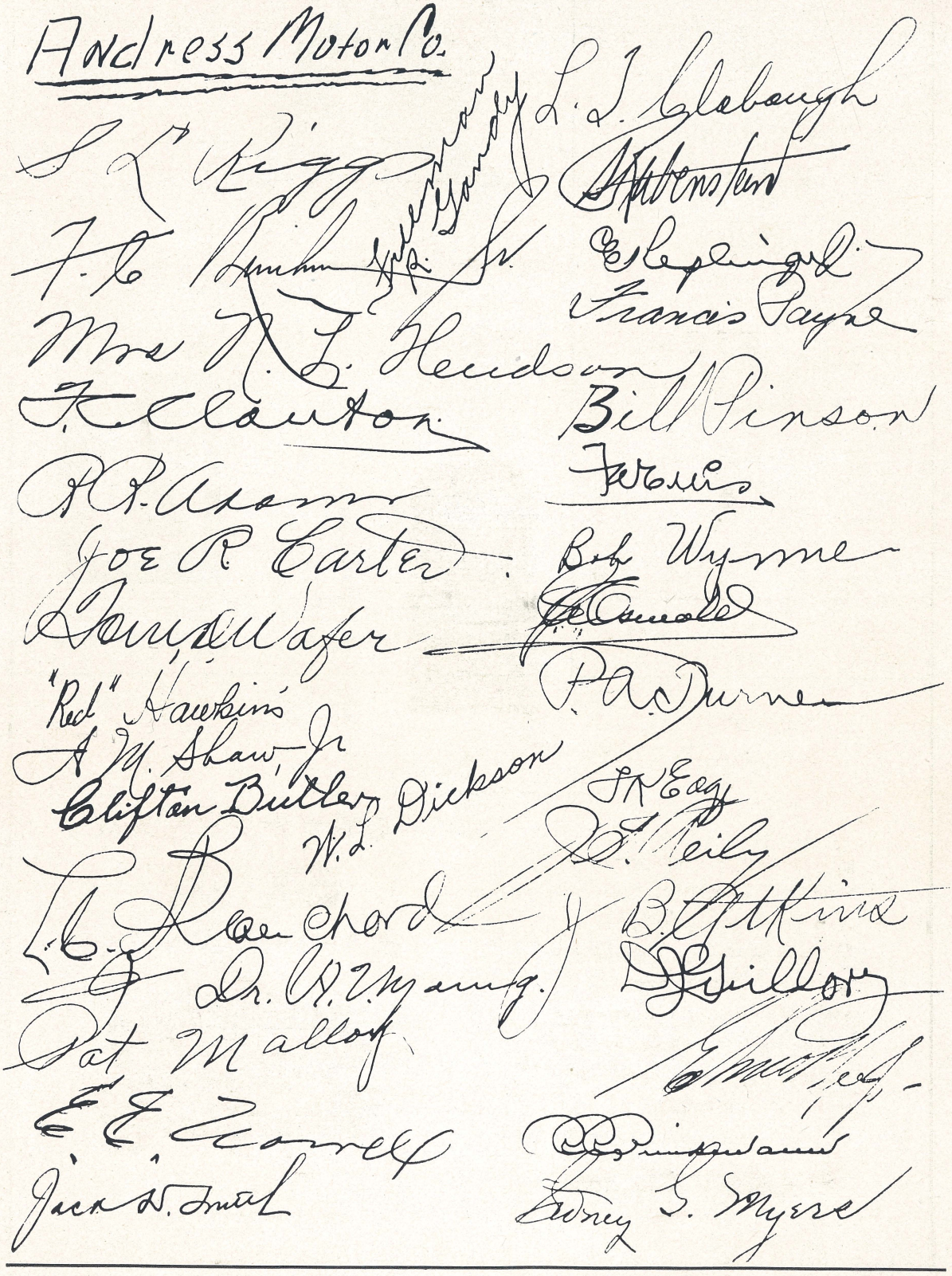

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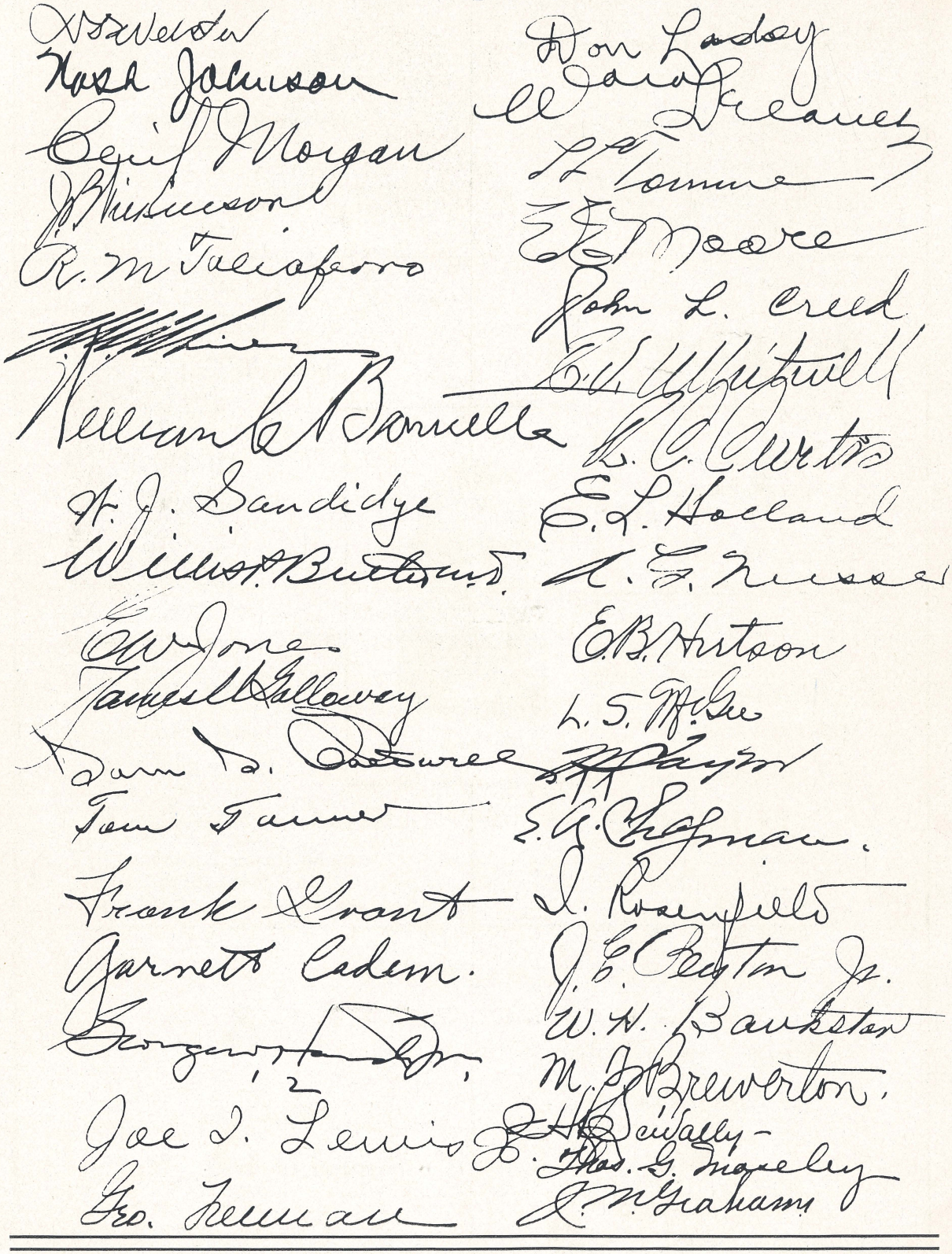

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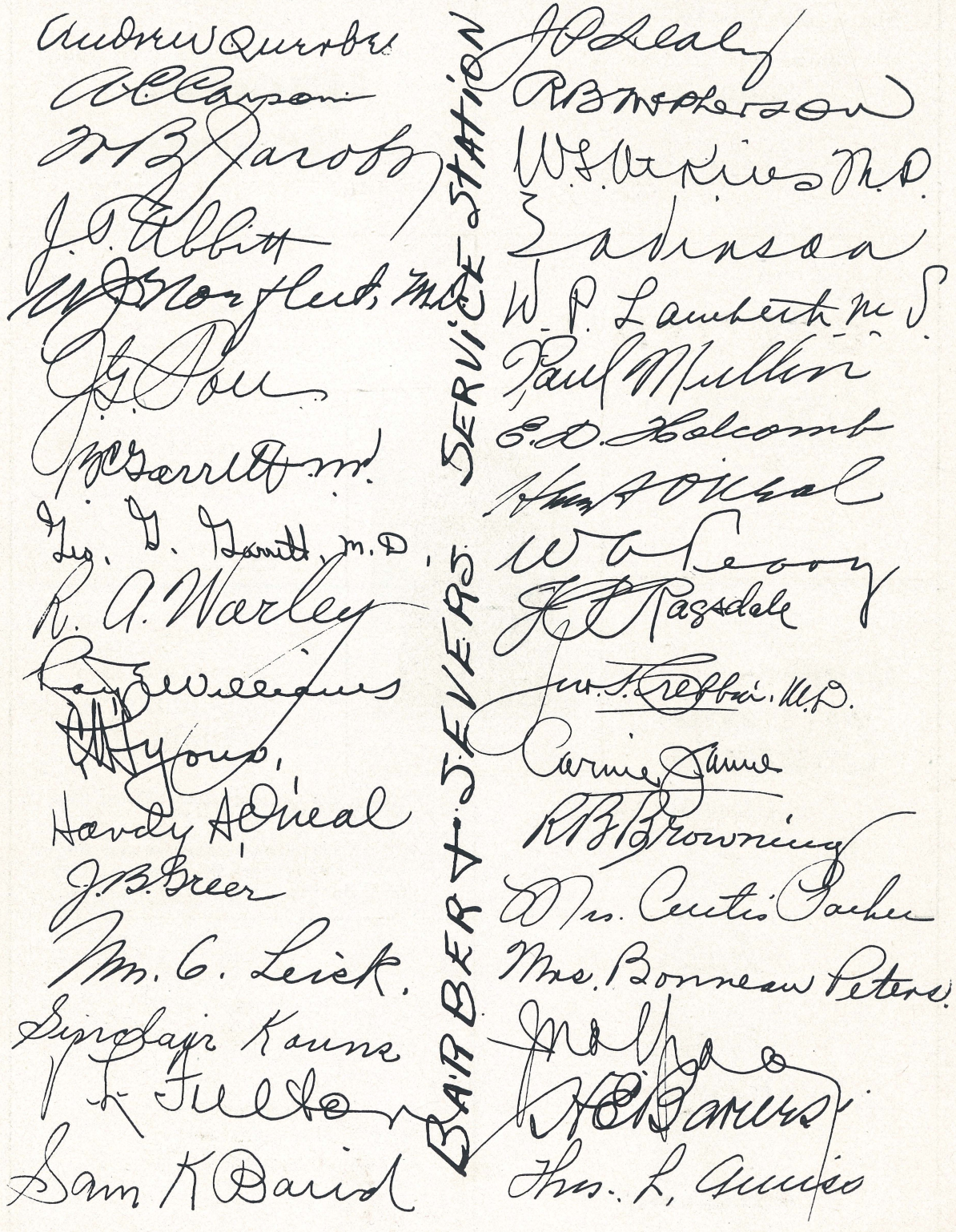

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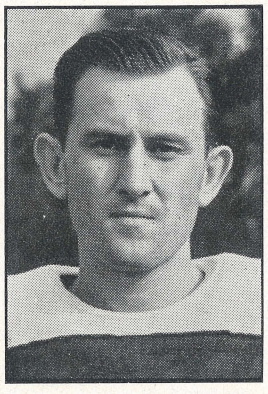

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Centenary Program Forecast

By Otis Harris

With two victorious exploits behind them, the Centenary Gents today move into a game that is expected to supply a close approach to major competition. They meet in Illinois Wesleyan, of Bloomington, a rugged club of veterans that has suffered only one defeat in the Little Nineteen conference in four years and last season missed the conference championship by one touchdown. The Bloomington Titans are regarded as being stronger than Louisiana College and Louisiana Normal, which fell before the Gents in early games, and a shade under the serength of the big-time array that is to follow, starting off with Baylor next Saturday at Tyler.

Centenary's early games disclosed the need of more polish in spots, but on the whole the performances were satisfactory. Changes necessitated by graduation and other causes have worked out as the coaches expected they would and at the early battles gauged the potential strength of the club, the mentors have found no reason to alter their earlier assumption that the Gents are headed for a genuinely successful year.

Notwithstanding the loss of Conway Baker and Sid Binion at the tackles and Adolph Horak at one of the ends, the line compares favorably with other great forward walls of Centenary history because of the high quality of the replacement material. Pug Crowther is going to be missed as the spearhead of the attack in the backfield, but with holdover backs sufficiently numerous to give the team a strong nucleus, a competent backfield array has been fabricated to perform the essential detail of working the ball down to the back stripe.

The freshening effect the injection of newcomers into the lineup supplies is matched by the freshening touch given the coaching staff as a result of the partial reorganization of the high command since last fall. With Coach Parker now in his third season as head coach, and the eleventh of his association with the athletic progress of the school, he has as aides Elmer Smith as backfield coach and Tom Cobb as coach of the line. A third newcomer on the staff is Sid Binion, star tackle and co-captain of the 1935 Gents.

Boiled down, the Gents' prospects impress sideline observers in this manner: A strong line if all the players measure up to their potential ability, and far more backfield speed than was possessed by the 1935 ball-carrying detail that was lacking in this respect.

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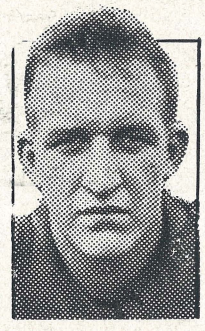

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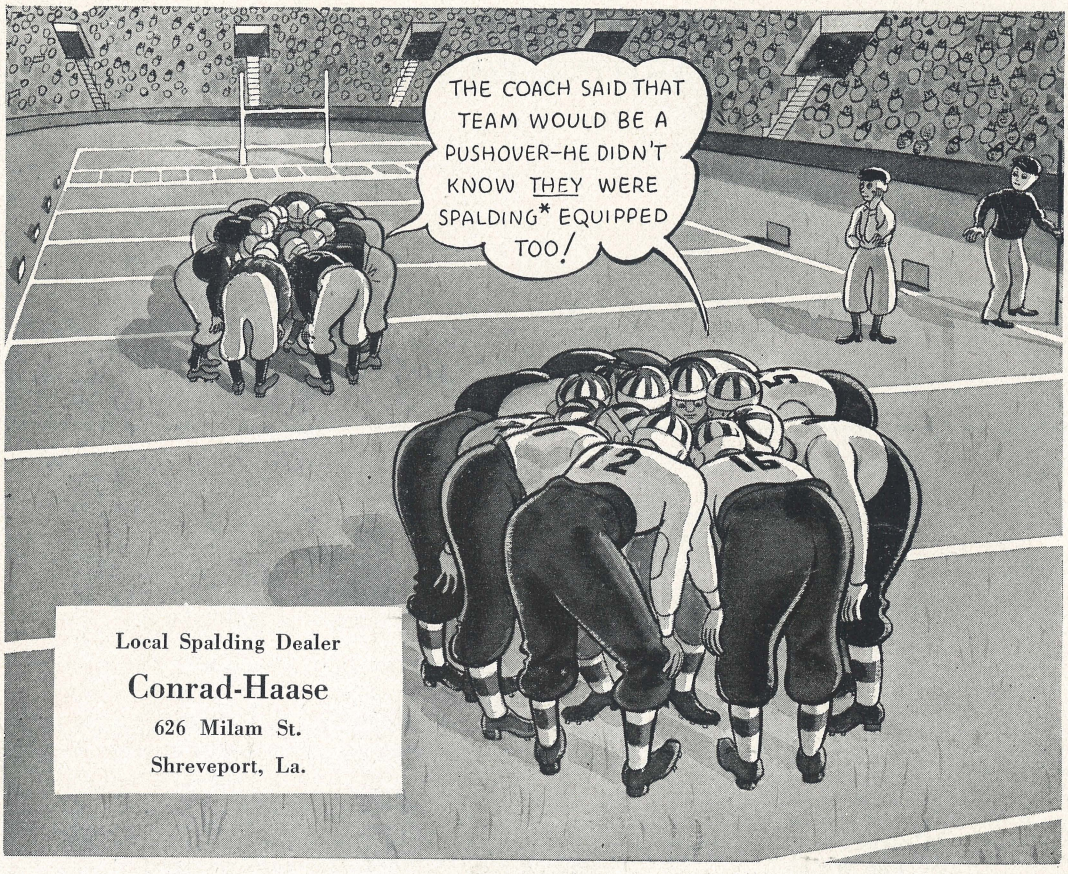
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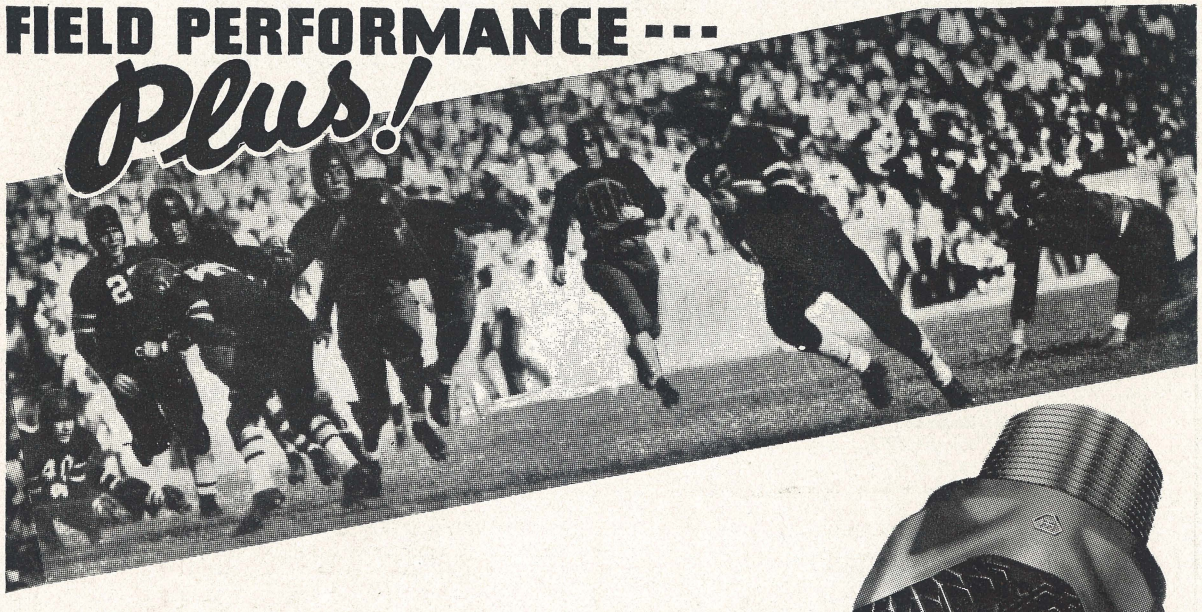

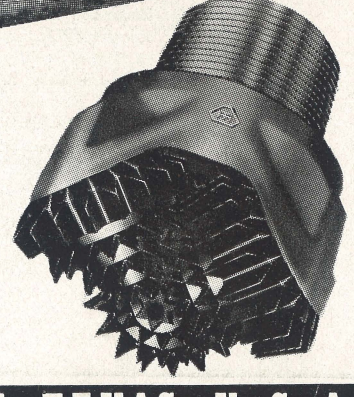

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Jersey No.	NAME	Pos.	Yrs. on Team	Wt.
7	Ray Hapes	H	1	160
9	Mickey Jeffries	H	0	155
10	Herb Baumstein	Q	1	180
11	Jack Reid	Q	0	175
12	Vernon Aston	C	1	190
14	Ned Peters	H	2	175
15	Robert Kincade	E	1	170
16	Kent Massengale	H	0	150
17	Red Jackson	E	1	190
18	Bonnie Graham	E	0	185
20	Ben Evans	C	0	178
21	David Wilson	G	2	182
22	Dave Bernard	H	2	190
23	Kimball Bradley	Q	0	193
24	Phil Kelley	H	1	186
25	F. M. "Bruiser" Kinard	T	1	212
26	Gardner Bennett	Q	0	176
27	Parker Hall	F	0	182
28	John Madre	G	2	185
30	J. P. Bilbo	G	1	190
31	James "Buster" Poole	E	2	218
32	Frank Hart	T	0	210
41	Melvin Welford	H	1	182
42	Harold Bogard	E	1	192
43	Luther "Curley" Dickens	T	2	193
44	Ado Dunagin	T	0	190
45	Marvin Hutson	C	2	196
46	Erwin Saunders	T	0	213
47	Thomas Parker	E	0	192
48	Joe Breyer,	G	0	178
50	Cully Carlson	E	1	184
51	Earnest Moore,	G	0	193
52	Lloyd White	T	0	202
61	Mitch Grissom	E	0	210
62	Billy Mann	H	0	190
63	Mose Ellard	T	0	220
64	Bill Williams	T	0	232
65	Clarence Hapes	F	2	235
66	Alex Breyer	G	2	180

ED WALKER, Head Coach
CHARLES SMALLING, Backfield Coach
WEBB BURKE, Line Coach

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Centenary College 1936 Football Roster

Player No.	PLAYER	HOMETOWN	Pos.	Age	Wt.	Ht.	Exp.
..	Thomas Nipper	Springhill, La.	T	21	195	6′	0
20	Al Beasley	Lexington, Tenn.	B	21	149	5′ 8″	1
21	Buddy Sparks	Tuscumbia, Ala.	B	21	150	5′ 7″	0
22	W. H. Stone*	Shreveport, La.	B	21	165	5′ 11″	1
24	Harry McDaniels	Shreveport, La.	E	21	168	5′ 10″	0
25	Charlie Drew Thomas*	Haynesville, La.	B	21	165	5′ 8″	1
26	Billy Robinson	Haynesville, La.	G	22	177	5′ 7″	2
27	Lanford Huddleston*	Dumas, Ark.	B	20	150	5′ 8″	1
29	Curtis Warren	Eufaula, Okla.	E	20	187	6′ 1″	0
30	Turney Vinson	Kaufman, Tex.	T	20	220	6′ 6″	0
32	Broddie Waller*	Haynesville, La.	T	22	204	6′ 3″	2
33	Lee Stokes*	Shreveport, La.	C	23	203	5′ 11″	2
34	Sam Aills	Nacogdoches, Tex.	B	20	205	6′ 1″	0
36	Howard Hooper*	Tioga, La.	E	23	175	5′ 11″	2
37	Claude Smith	Longview, Tex.	G	20	200	5′ 9″	0
38	Paul Hudson	Shreveport, La.	G	21	160	5′ 9″	0
39	John Lingo	Miami, Okla.	B	21	180	6′ 1″	0
40	John Henry Outzs	Doyline, La.	E	20	175	5′ 11″	0
41	Max Bowerman	Enid, Okla.	B	19	165	5′ 8″	0
42	Ed Trickett	Shreveport, La.	T	21	185	6′	0
43	Joe Zimmerman	Chicago, Ill.	G	21	210	5′ 10″	0
44	William Harris	El Dorado, Ark.	B	21	165	6′	0
45	Willie Mazoch*	Granger, Tex.	B	23	150	5′ 8″	2
47	Charlie Haygood*	Shreveport, La.	G	23	198	5′ 8″	2
48	Willard Dean	Shreveport, La.	B	21	180	6′ 1″	0
49	Gaston Kennedy	Magnolia, Ark.	B	21	180	6′ 1″	0
52	"Cowboy" Hohmann*	Shreveport, La.	B	23	186	6′ 1″	2
54	Lewis Bradley	Oklahoma City, Okla.	G	20	165	5′ 9″	0
55	Ogbourne Rawlinson	Bastrop, La.	C	21	170	5′ 11″	0
56	Howard Williams	Barnsdall, Okla.	C	19	170	5′ 9″	0
58	Hal Burgess	Mansfield, La.	C	22	215	6′	1
60	Bob Decker*	Wichita Falls, Tex.	T	22	197	6′ 1″	2

*DENOTES LETTERMEN

CURTIS PARKER, Head Coach
ELMER SMITH, Asst. (Backfield)
TOM COBB, Asst. (Line)
"HOOT" GIBSON, Trainer
"SHORTY" MORSE, Student Manager

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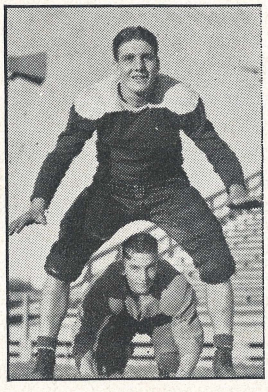
321 Texas Street

Ardis & Company, Inc.

Wholesale Grocers

Extend all good wishes to
Gentlemen for a most
successful season.



Cowboy and Al

Compliments of

Red River Motor
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516-18-20 Texas St.

R. B. BURLESON, Manager

The Brewster Co., Inc.

MANUFACTURES

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Shreveport, La.

We Are Pulling
for You,
GENTS!

HEMENWAY INC
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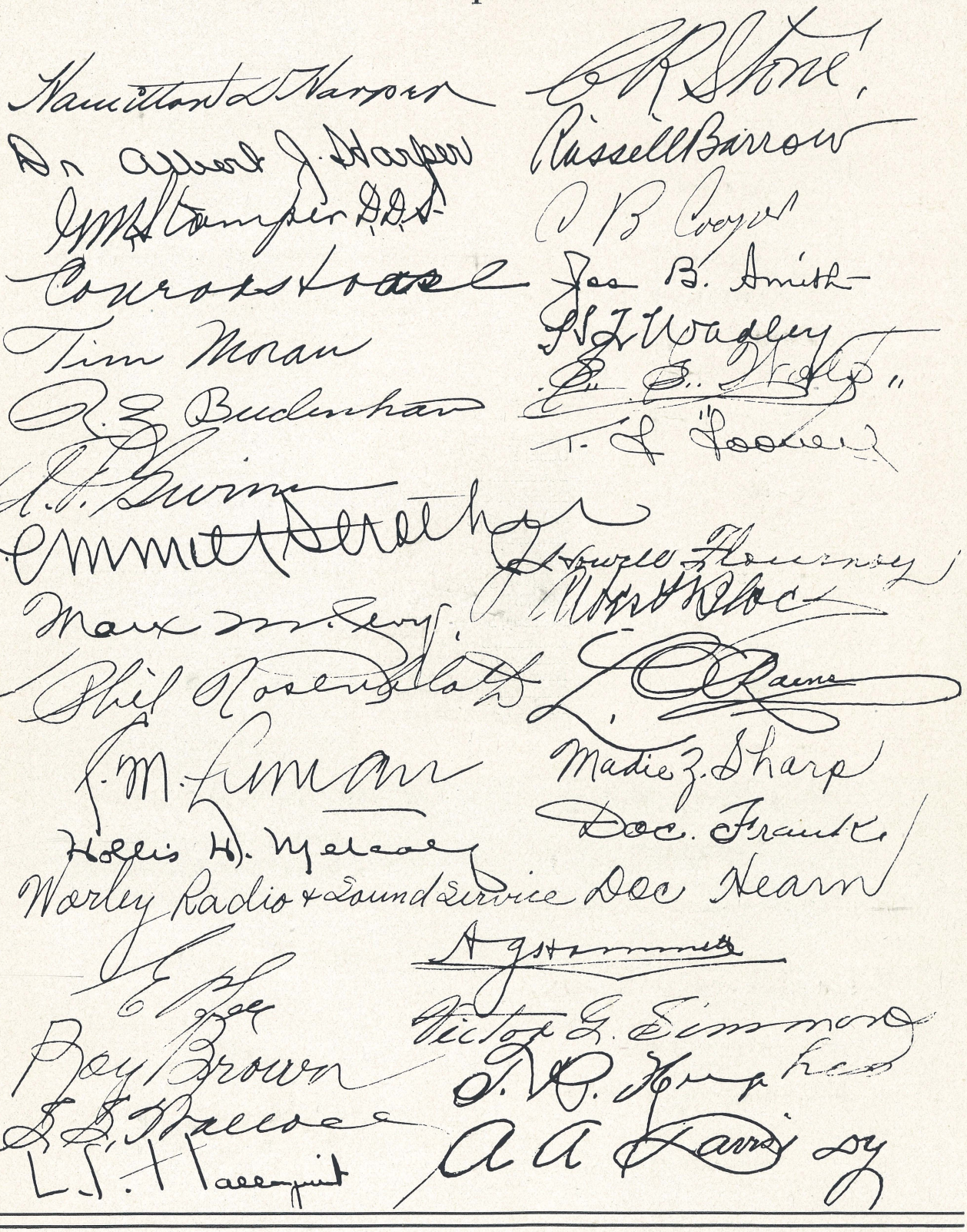
Boosters of Shreveport and the Gents



A Tribute t

by Grantl

Blocking backs ar
Fifty thousand wil
Tackle thrusts and
Two yard bucks a
Spiral punts and f
Run the end and
Driving on by leg
Head and shoulde
Till you fall across

Ole Miss Squad

ED WALKER, *Head Coach*

7 Hapes, Ray, h
9 Jeffries, h
10 Baumstein, q
11 Rhed, q
12 Aston, c
14 Peters, h
15 Kincade, e
16 Massengale, h
17 Jackson, e
18 Graham, e
20 Evans, c
21 Wilson, g
22 Bernard, h
23 Bradley, q
24 Kelley, h
25 Kinard, t
26 Bennett, q
27 Hall, f
28 Madre, g
30 Bilbo, g
31 Poole, e
32 Hart, t
41 Welford, h
42 Bogard, e
43 Dickens, t
44 Dunagin, t
45 Hutson, c
46 Saunders, t
47 Parker, e
48 Breyer, Joe, g
50 Carlson, e
51 Moore, g
52 White, t
61 Grissom, e
62 Mann, h
63 Ellard, t
64 Williams, t
65 Hapes, Clarence, f
66 Breyer, Alex, g

Centenary Squad

CURTIS PARKER, *Coach*

20 Beasley, b
21 Sparks, b
22 Stone, b
24 McDaniels, e
25 Thomas, b
26 Robinson, g
27 Huddleston, e
28 Svadlenak, g
29 Warren, e
30 Vinson, t
32 Waller, t
33 Stokes, c
34 Aills, b
36 Hooper, e
37 Smith, g
38 Hudson, g
39 Lingo, b
40 Outzs, e
41 Bowerman, b
42 Trickett, t
43 Zimmerman, g
44 Harris, b
45 Mazoch, b
47 Haygood, g
48 Dean, b
49 Kennedy, b
52 Hohmann, b
54 Bradley, b
55 Rawlinson, c
56 Williams, c
58 Burgess, c
60 Decker, t

© 1936, LIGGETT & MYERS TOBACCO CO.

And another all

o Football

and Rice

d interference—
d adherents—
headlong clashes,
nd dizzy dashes,
orward passes,
hit the line,
and spine,
r, heart and soul,
the goal.

PROBABLE STARTING LINE-UPS

OLE MISS			CENTENARY	
No.	*Name*	*Position*	*Name*	*No.*
31	Poole	End	Hooper	36
25	Kinard	Tackle	Decker	60
52	White	Guard	Robinson	26
45	Hutson	Center	Stokes	33
			or Rawlinson	55
21	Wilson	Guard	Haygood	47
43	Dickens	Tackle	Waller	32
47	Parker	End	McDaniels	24
23	Bradley	Quarterback	Hohmann	52
7	Hapes, R.	Halfback	Dean	48
			or Huddleston	27
22	Bernard	Halfback	Stone	22
65	Hapes, C.	Fullback	Thomas	25

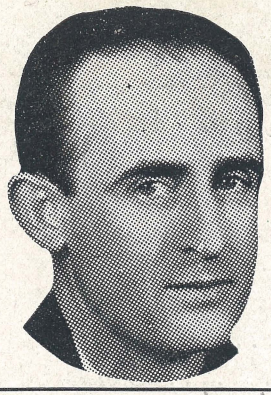
OFFICIALS

Bell, (Vanderbilt) ..... Referee

Burghard, (Mississippi College) ..... Umpire

Hair, (Tech) ..... Head Linesman

Utay, (Texas A. & M.) ..... Field Judge



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Men with falling hair and severe dandruff trouble, come to see us today

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BARBER SHOP

307 Milam
Hookie Cameron

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Beauty Salon

Yea, Gents!

Let's take 'Em to the Cleaners—

THE ELITE CLEANERS

For Odorless and Spotless Dry Cleaners

Harris

The FASHION

For

College Clothes

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419 Texas Street Phone 5346

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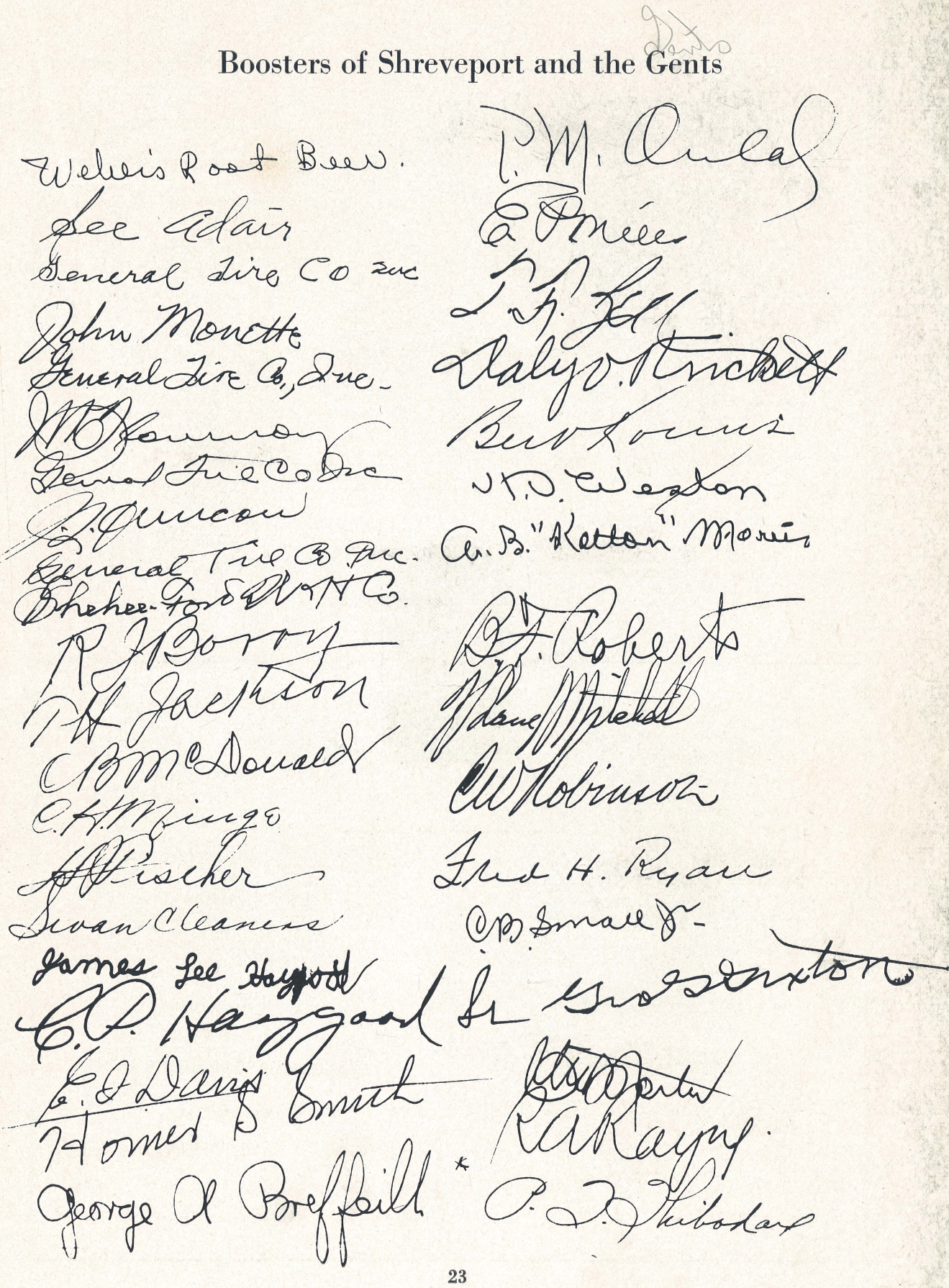
Mill at Winnfield, La. Mill at Zwolle, La.

Boosters of Shreveport and the Gents



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KWKH

Foremost Food Authorities and Doctors agree that Bread is an outstanding source of Energy Food—that is why the Centenary Gentlemen eat Plenty of BUTTER-NUT Bread baked by

Mrs. Maurer's Bakery, Inc.

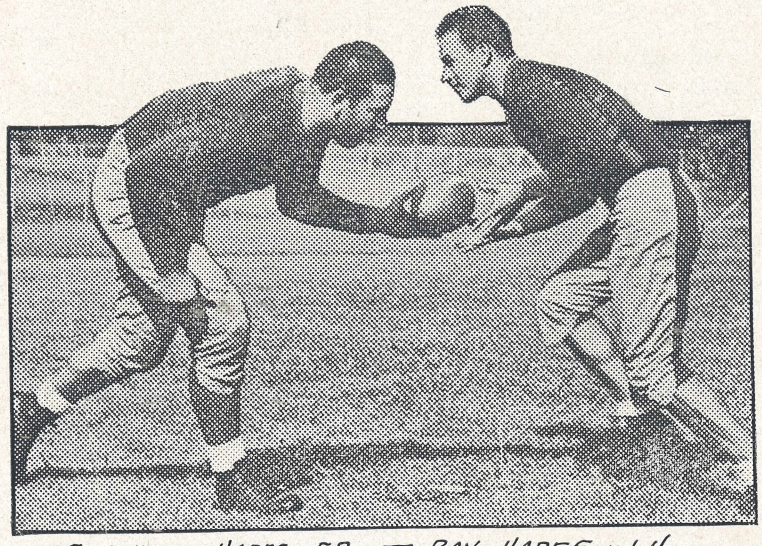
Warren

Compliments of

Excelsior Laundry

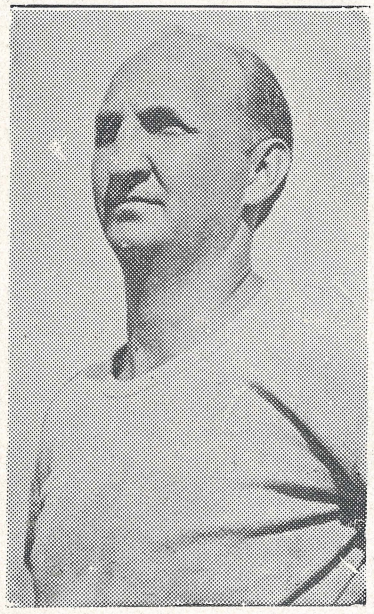
Compliments

Chain Battery

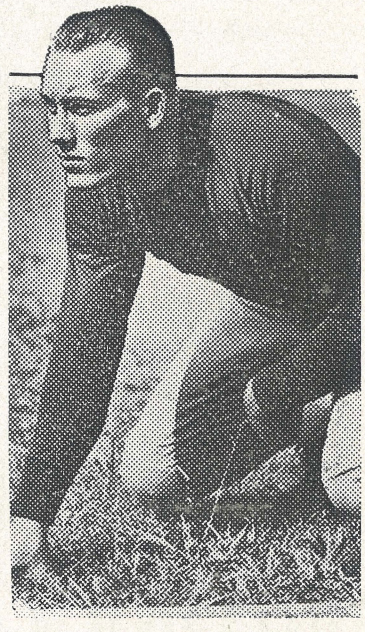


CLARENCE HAPES - FB — RAY HAPES - LH

The eyes of the nation are watching this brother act on the University of Mississippi football team. Clarence, 250 pounds, is the hard pounding, triple-threat fullback and Ray, 172 pound, speed merchant and leading conference scorer last season, is the Rebel's outstanding candidate for All-American honors. Ray's 96-yard kick-off return for a touchdown through the entire Temple team set Eastern sports writers and fans agog over his shifty and deceptive tactics.



Ed Walker, head coach and athletic director at the University of Mississippi, is guiding the destinies of his finest team at Ole Miss this year.



F. M. "Bruiser" Kinard, Jackson, 213-pound University of Mississippi tackle. Kinard is the Rebel's strong linesman. Opponents soon discover his "bruising" tactics. Against Temple, Oct. 2, Kinard was the mainspring of Ole Miss' attack. His play caused Glenn "Pop" Warner, famed Temple mentor, to say, "I've never seen two men like Ray Hapes and Bruiser Kinard on one team."

Between a Five Yard Gain and a Touchdown

—there's a mighty difference. It's the same with a job of printing that you might consider "good enough," as compared with a masterpiece produced by craftsmen who love the game so well they're satisfied with nothing that falls short of the goal.

JOURNAL PRINTING COMPANY

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Season Ticket Sale Committee: HENRY A. O'NEAL, *Chairman*

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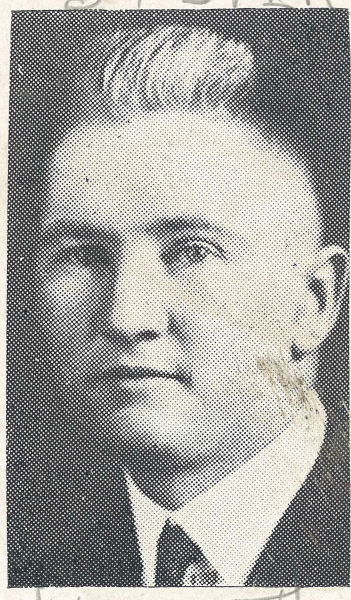
W. E. Clack
L. M. Gregory
Lee Lindsey
T. E. Massingill
Johnny Preston
John Robert Jeter
Jimmie Atkins
Dale Worley
Allen D. Morris
Milton LaPorte
Coty Rosenblath
Murphy Buchanan
Arthur A. Davis
E. I. Davis
Paul Mullin
H. M. Mulkey
W. B. Phelps
J. B. Phillips
H. D. Lawrence
E. A. Labry
Harry Brandt
W. C. Rasberry
T. F. Mason



BONNEAU PETERS

Buddy O'Roark, Captain "Whites"
Frank Ellis
C. C. Richmond
Sam Backus
Carl Stewart
Johnny Brooks
D. M. Simmerly
Burt Williams
J. W. Paylor
E. C. Thompson
CharlieHart
C. W. Robinson
J. B. Greer
A. W. Baird
Walter Megarity
J. A. Martin
Vernon F. Ware
Pete Fletcher
Elgin Cole
Don Thomas
Bert Kouns

Football Program Committee:
A. A. Davis and F. A. Ellis,
Co-chairmen

Part-Time Jobs Committee:
Charlie Grayson
Joe Marshall
Ray Williams

Summertime Employment Committee:
Bonneau Peters, Chairman
F. A. Ellis, Sub-chairman

Reception of Visiting Teams Committee:
Allen Morris, Chairman
Charlie Grayson, Sub-chairman
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Entertainment Committee:
Allen Graves, Chairman
Paul Mullin
A. A. Davis

Publicity Committee:
Ralph Worley, Press
J. M. Ellis, Radio

Honorary Members:
Ralph Swanson
Waldo Moore
Joe Carter
Otis Harris

Centenary Club:
H. H. Alvord, Chairman
Bonneau Peters
Aaron Selber

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Sick and injured GENTS are cared for by the following doctors of the Shreveport Clinic: Drs. B. C. Garrett, George Garrett, W. L. Atkins, J. G. Pou, and W. J. Norfleet.

Compliments of

Leon Johnson

Compliments of

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VENUS THEATRE
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Gents, trim 'em all—
Then let us trim you

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Outstanding

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Personnel
Price

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"It Pays to Play"

We're for you, Gents

Lyles Laundry

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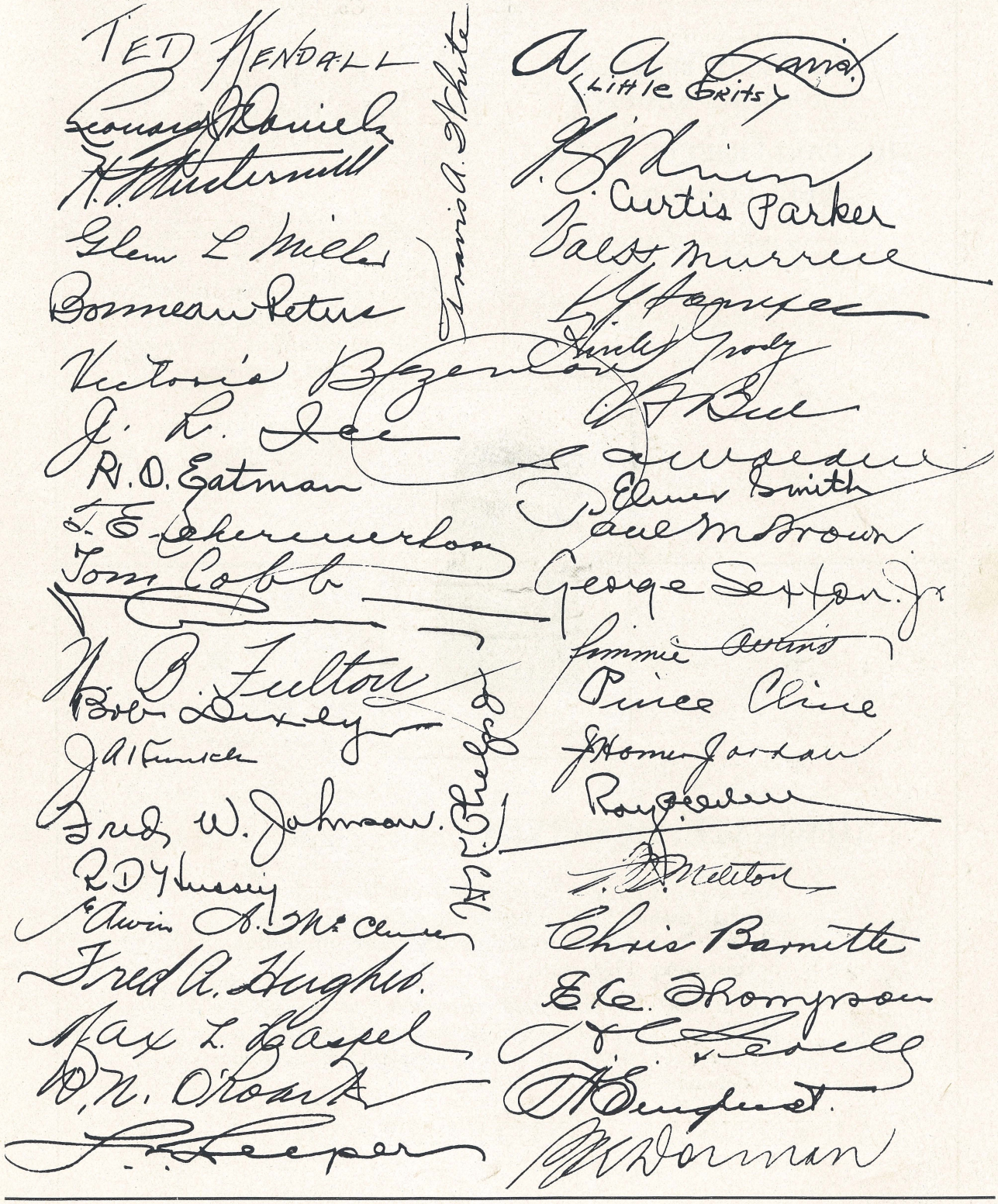

Hold E'm, Gents—

And Like Our
HYDROMATIC BRAKES,
YOU Will Be a WINNER

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PARKERSBURG, WEST VIRGINIA

Warehouses in All Active Fields

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Are essential to good gas service as they are important to a ball team. They can spell the difference between victory and defeat; certainly they are protection against disappointment.

For ordinary demands and emergency use, this company's reserve facilities are its customers' protection against discomfort and inconvenience—a guarantee of dependable Natural Gas Service.

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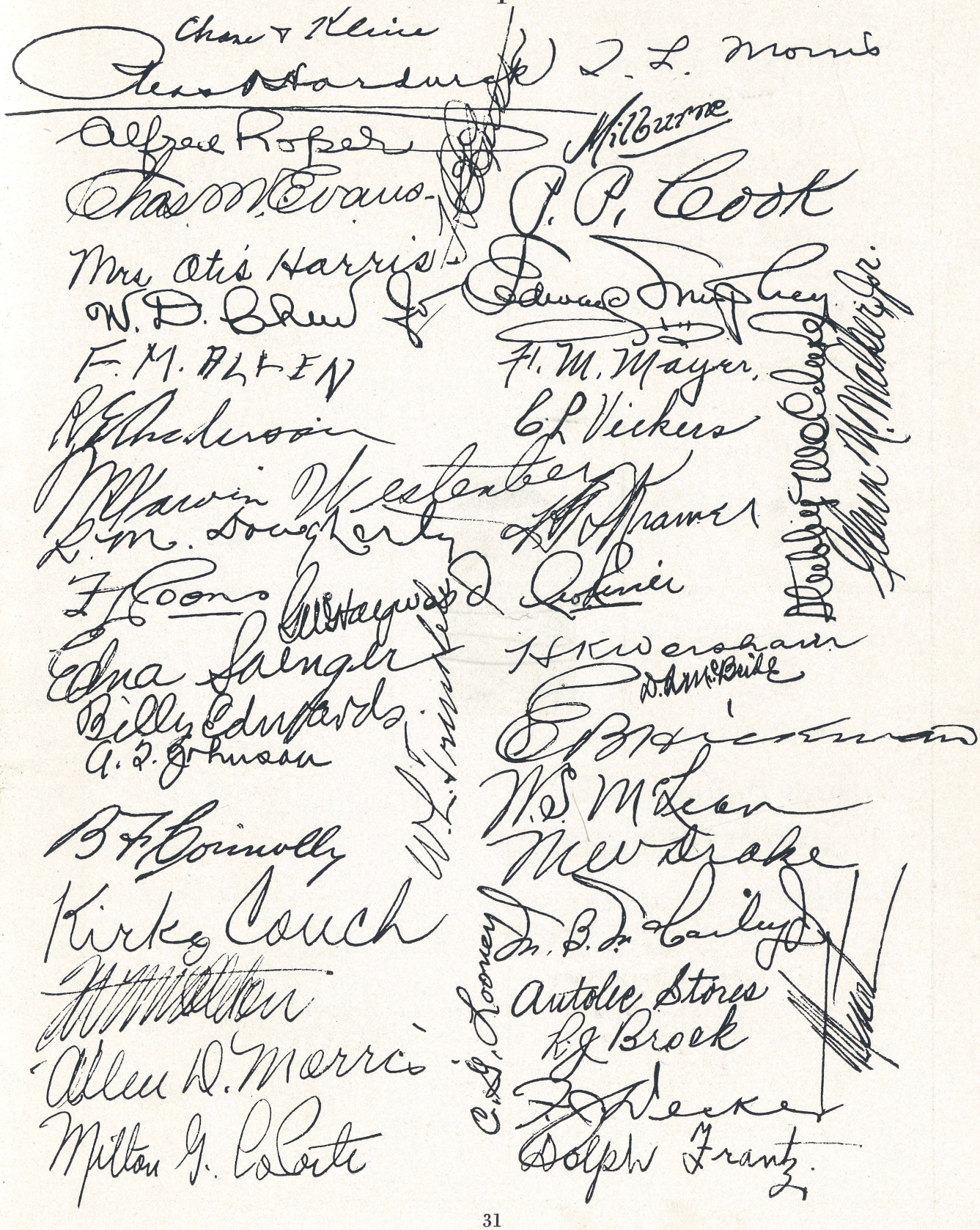

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STATION

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See Sid

141 Kings Highway

Compliments of

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Gardner Smoke Shop

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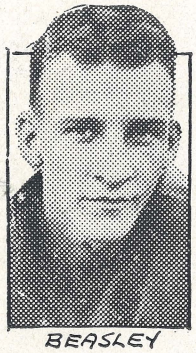
RED LAWRENCE, *Mgr.*



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Compliments from

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Flenniken Construction
Company

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Shreveport, La.

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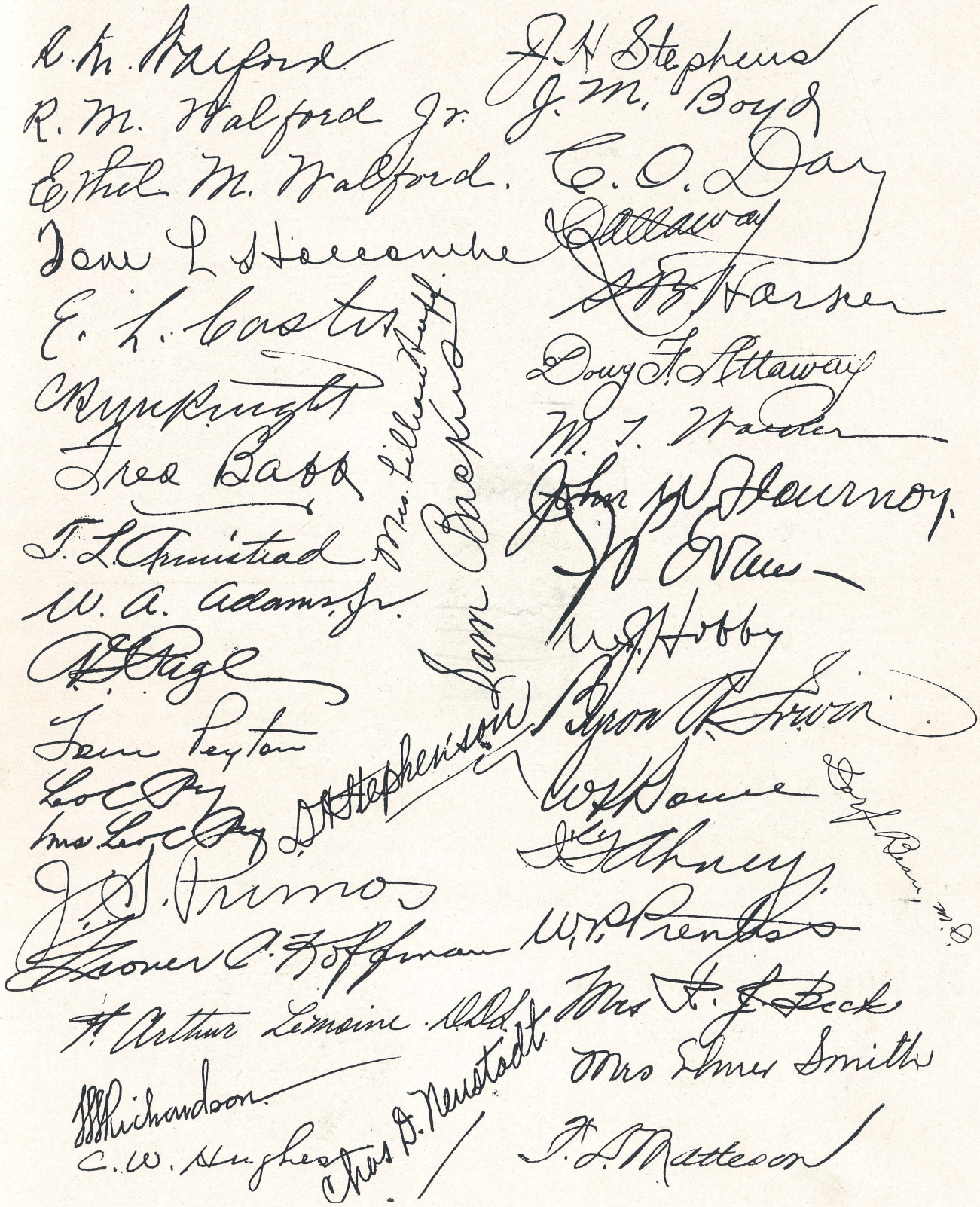
- by -
BAUMAN
SHREVEPORT

863 TEXAS AVENUE

Boosters of Shreveport and the Gents



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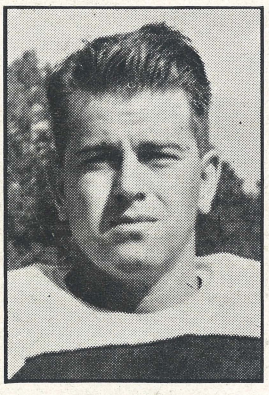
Phone 6251



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"Centenary Gents are

Hard to stop—

'Cause they're all fed meats from

Miller's Food Shoppe

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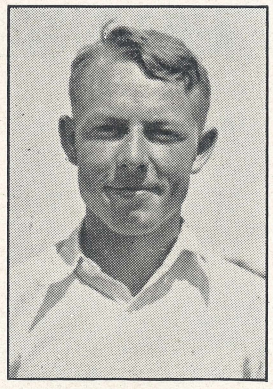
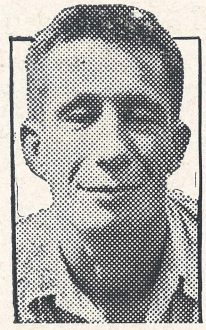
GENTS



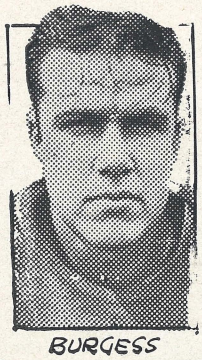
BREAN MORSE
Student Manager

HOOPER
End

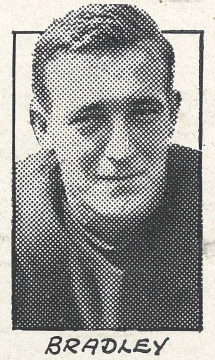


GIBSON, TRAINER

HAYGOOD

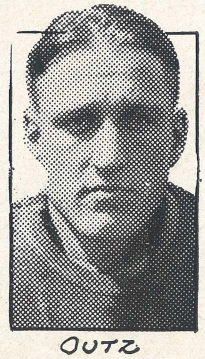


BURGESS



BRADLEY

HUDDLESTON

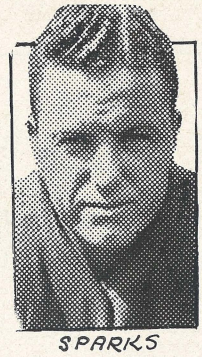


OUTZ

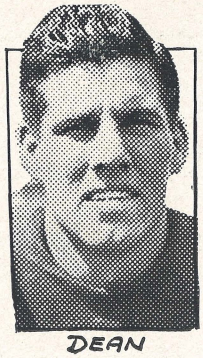
DECKER

HUDSON

STONE



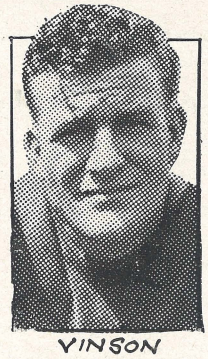
SPARKS



DEAN

TRICKETT

WILLIAMS



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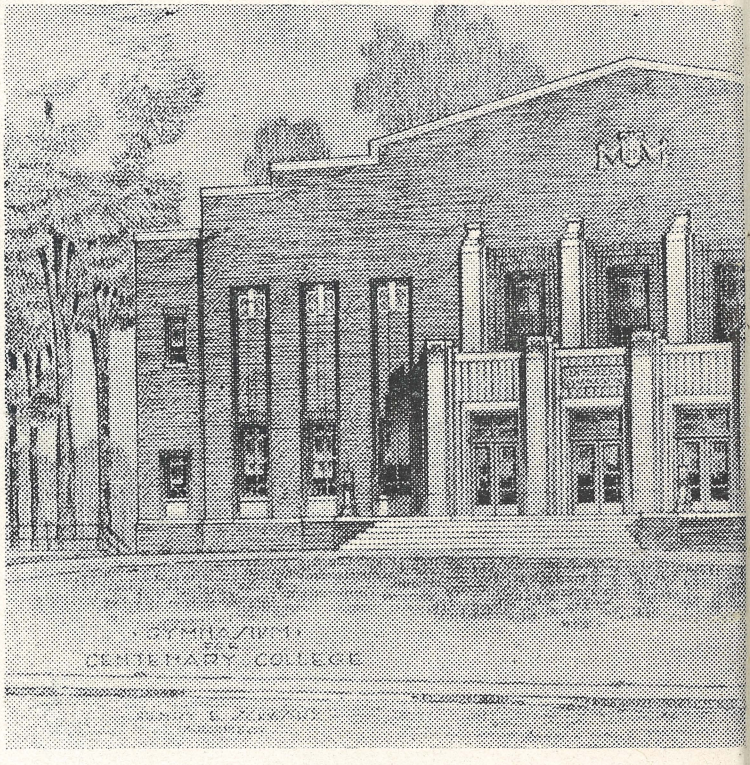
Architect



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g the Gym

MPANY, INC.

Charles S. Barr
Engineer

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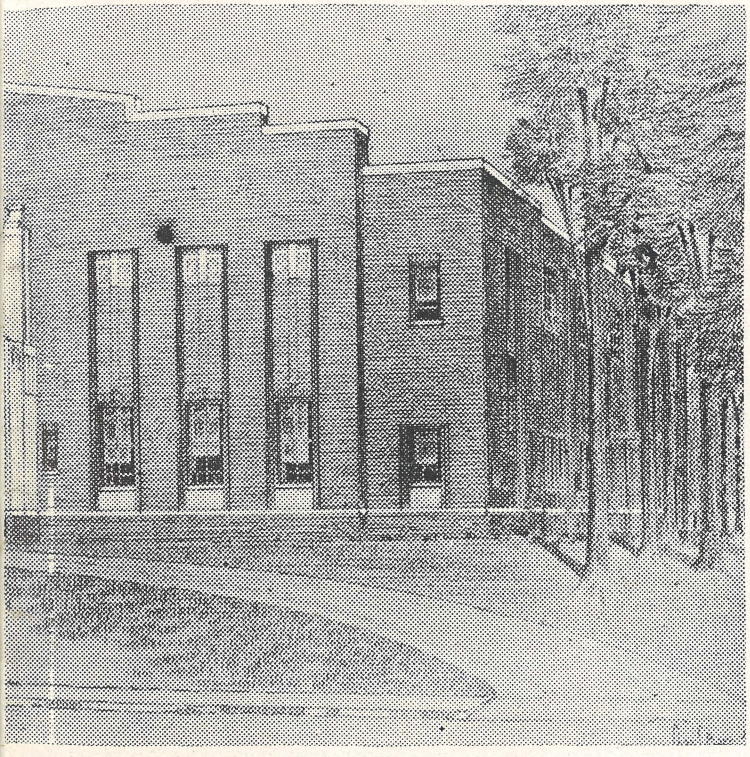
to the Gents

Shreveport Long Leaf

1632 Texas Avenue



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ACME BRICK COMPANY

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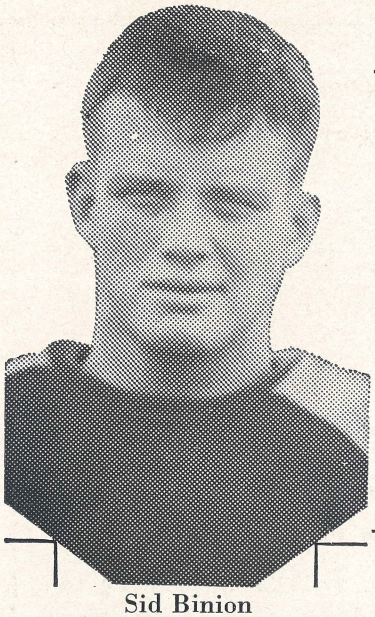
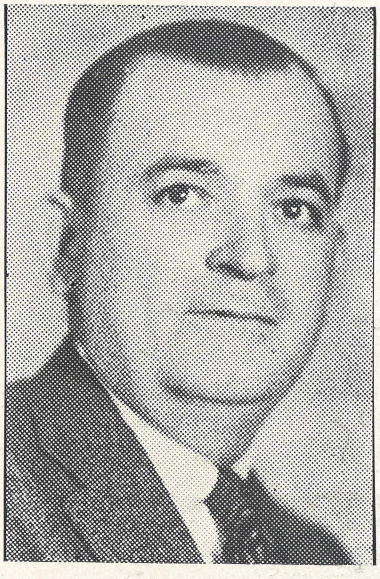


Sid Binion

Assistant Freshman Coach

After three years in the ranks as a star tackle of the Gents, Sid Binion is showing the other boys how it is done in his capacity as an assistant coach. Binion is the second member of his family to play stellar football at Centenary, having been preceded at the school by Files (Dutch) Binion, captain of the squad in 1927. Sid was co-captain with Conway Baker of the 1935 and an outstanding tackle on the squad. During his competitive years at Centenary he earned three letters in football and two in basketball.

His major activity will be to direct the preparation of the freshman squad, and in addition, he will complete work on his degree.



Frank Ellis

Co-chairmen of Program Committee

The 1936 Official Football Program, published under the direction of Mr. Arthur A. Davis and Mr. Frank Ellis, who gave liberally of their time, in order to make this program a success.

Arthur Davis

CHRYSLER—PLYMOUTH

George Morris, Inc.

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at . . . .

HOTEL TEXAS

after the game
headquarters in

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Affiliated National Hotel

"Blackstone Hotel

extends Greetings and Cordial Welcome to the Centenary Football Squad."

●

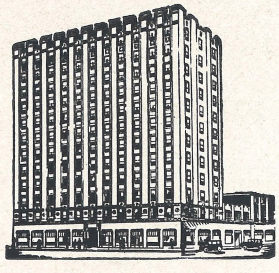
Our dining room and coffee shop is correctly air conditioned. "Famous for good foods" — prices reasonable.

TYLER, TEXAS

Hilton Hotel

Lubbock, Texas

Home of Texas Tech



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Headquarters
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Excellent Food

To the GAMES

Never before such glorious prospects for an outstanding football season.... every high school student...every college man and woman...every football fan will want to enjoy the games with their favorite teams participating.

And never before such a splendid opportunity to go by deluxe Tri-State Coaches....frequent dependable schedules everywhere, every day... or, charter a deluxe Tri-State Coach at a moderate cost and keep your crowd together.

BY BUS

Tri-State Coaches offer every modern comfort and convenience....individual pullman type reclining chairs....porter service....ice water....free pillows.... wide vision windows....

TRI-STATE COACHES

SPECIAL RATES ON
DELUXE CHARTERED COACHES FOR ALL ATHLETIC EVENTS

PIONEER HOTEL

Tucson, Arizona

The Home of Visiting Athletic Teams

J. M. Proster, Manager

Compliments of

THE ALVIN HOTEL

Tulsa, Oklahoma

Centenary College Headquarters

250 Rooms 250 Baths

Rates from $2.00

Coffee Shop in Connection

All Shreveport fans are cordially invited to stop here.

Exclusive Ticket Sale for All Football Games.

S. J. Stewart, Manager

Rawlinson

Knock, knock,
Who's there?
Saint. Saint who?

S'aint the St. Charles the best hotel for Centenarians to go in New Orleans?

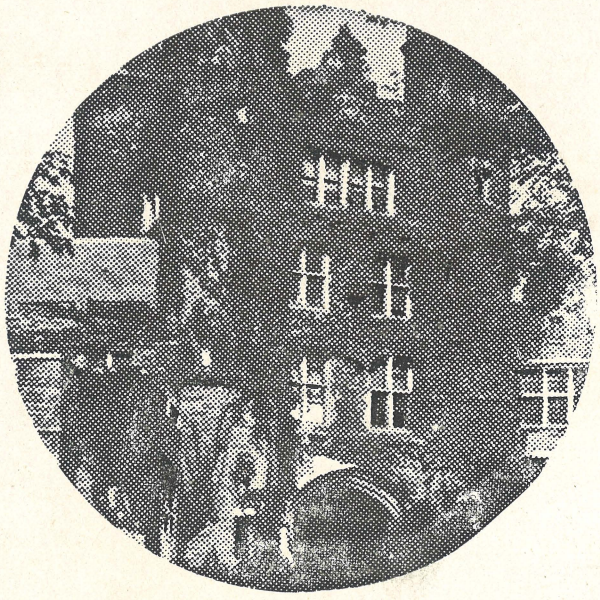
Sure

THE ST. CHARLES HOTEL

John J. ("Mike") O'Leary, Vice-President-Manager

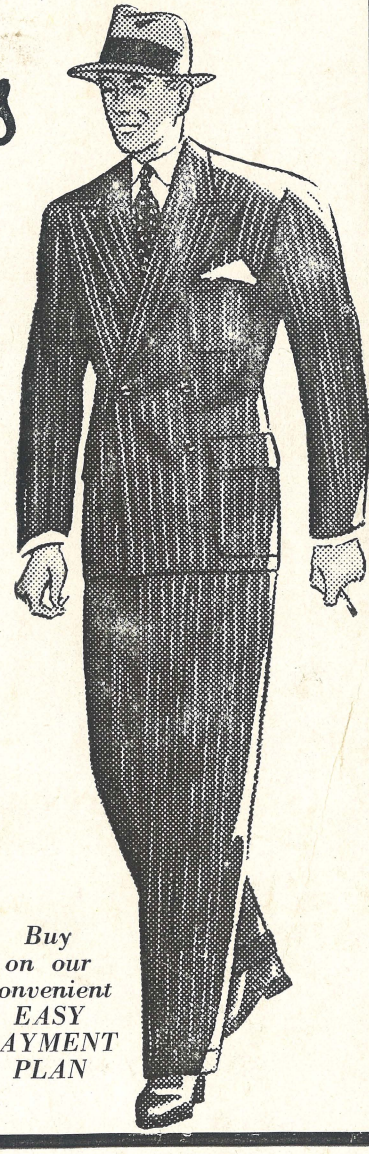
DIRECTION

Dinkler Hotels Co., Inc., Carling Dinkler, President and General Manager



All "Wins" . . . No Losses During 1936! We pulling for you, GENTS!

On the Campus



"Fashioned Tailored" SUITS and TOPCOATS

. . . are prime favorites with college men who demand clothes of distinction . . . smartly tailored . . . expertly fitted, at a reasonable price! Suits of fine, enduring worsteds in newest sport and conservative styles. Topcoats that "get" you with their casual, nonchalant air.

It's "FASHION TAILORED" on the Centenary Campus!

$18.50 and $22.50

Men's Shop—Balcony

Buy on our convenient EASY PAYMENT PLAN

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1886 SEARS, ROEBUCK AND CO. 1936

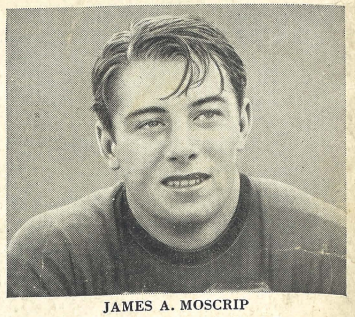
SHREVEPORT'S LARGEST DEPARTMENT STORE

Luckies—a light smoke

OF RICH, RIPE-BODIED TOBACCO—"IT'S TOASTED"

YOU...*and a* LIGHT SMOKE

It is a Lightness in the smoke that makes people choose Luckies. A rich, clean Lightness in the taste. A smooth Lightness of "feel" in the throat. Puff by puff, a delightful sense of ease. From the choosing of the finest center-leaf tobaccos—to the "Toasting" which removes certain harsh irritants naturally present in all tobacco, every careful measure of Lucky Strike's manufacture is designed to please you more... to offer A Light Smoke of rich, ripe-bodied tobacco.



JAMES A. MOSCRIP

Stanford End • Member of Grantland Rice's All-American Team for 1935 • Home: Adena, Ohio
Kicked field goals which whipped Washington, Santa Clara and Southern California.

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